

APHA Workshop
Fort Worth, Tx June 1-3, 2011

Annual Report online. Trends still down in most categories but starting to level out. Show approvals, PAC, and performance revenue up 1%. Net Assets are the same. We have no debt and are a very healthy company.

Regional Club website clubs.apah.com is a complete regional club resource guide, including tabs with the following information:

About: Overview, Purpose, Mission, Animal Welfare and RC History.

Clubs: Club finder, club zones.

Clubs Essentials: Dates and Deadlines, Your Club Charter, Recognition Programs, Youth Clubs, Special Interest Groups, Starting a New Club.

Club Benefits: APHA Benefits, Opportunities, Fees and Disputes, Coordinating Committee.

Shows:

Recreational Riding: Overview, Trail Rides, Great Rides.

APHA Info: EC, Board of Directors, Rule Change Proposals, Departments, Programs, APH Foundation, APHA Website, Contacts

Marketing Tools: Overview, Show Promotion, Templates, Banners, Videos, Promotional Material, How To

Fundraising:

Forms:

News:

Forums:

In about a month, regional clubs will be able to use a template to create their own website linked to this website. Currents websites are now linked.

Judges Committee

10 new judges added this spring.

There is a new World Show Judge Selection and Monitoring Process which is outlined in the current World Show Program.

Committee urges exhibitors fill out Judge Evaluation forms at shows. Anonymous.

Rules:

All Performance Halter killed in committee. All color change rules killed but one rule came out on petition. Walk Trot came out 5-10.

Lynn Titlow
California APHA Director